








MARÍA ANTONIETA SANDOVAL RAMÍREZ

Hi, I'm a Mexican multidisciplinary designer with a deep appreciation for traditions, colors, and a constant thirst for new ideas. My work is driven by empathy, utilizing diverse media to foster understanding and compassion. I specialize in graphic design, illustration, surface pattern design, and fashion, creating projects that communicate effectively and bring joy. My process combines user-centered insights with sustainable design to produce impactful visuals. I am also passionate about 3D modelling and animation. I'm eager to join a creative team to collaborate and push design boundaries.

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-  [marioneta-sandoval](https://www.linkedin.com/company/marioneta-sandoval)

EDUCATION

2018 - 2022 Master in Design for the Fashion System

Politecnico di Milano (POLIMI)
School of Design | Milan, Italy

2016 - 2017 Specializing degree in Textile Design

Instituto Nacional de Bellas Artes (EDINBA)
School of Design | Mexico City, Mexico

2013 -2014 Academic exchange, Argentina

Universidad Nacional del Noroeste de la Provincia de Buenos Aires (UNNOBA)
Fashion and Textile Design program

2009 - 2014 Bachelor in Design

Universidad Autónoma Metropolitana (UAM) | Mexico City, Mexico

LANGUAGES

Spanish 

English 

Italian 

EXPERIENCE

2022-2024 Midweight graphic designer RWS Global Sports (formerly Great Big Events)

UK | Marketing department.
Main tasks: Design of creative proposals for sport events. Editorial, mascot, graphic design and 3D modelling design.
Project examples:
[CEV EuroVolley](#)
[World Para Swimming](#)

2022 Jr. graphic designer London Contour Experts (internship)

UK | Marketing department.
Main tasks: Branding design, advertising, and content design creation for different digital channels inside the fashion field.
Project examples:
[Scarlett Gasque](#)
[Adriatika](#)

2021 Fashion graphic designer DeFINE Network EU (internship)

Italy | Marketing / mentoring department.
Main tasks: Market research, branding, and advertising content design.
Wireframe, UX for the web platform, and 3D product modeling design.

2018 - 2019 Graphic designer ROEL Comercializadora

Mexico | Marketing department. Main tasks: Planning and development of artistic workshops. Graphic design for social networks. Design of new products.

2016 - 2017 Web graphic designer HIXSA

Mexico | Design department. Main tasks: Branding design, web and UX design, and content design for different digital channels. CPanel administration. Direct contact with suppliers and clients.

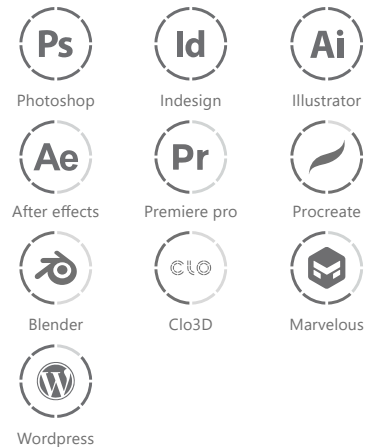
2014 - 2015 Jr. graphic designer Lito Offset LEN

Mexico | Innovation laboratory department. Design of new custom-made products, from prototype to market introduction.

CONFERENCE PUBLICATIONS

2022
Daria Casciani, **Maria Antonieta Sandoval Ramirez**.
“[Inclusive and Sustainable Fashion Product-Service System for Evolving Bodies during / after Pregnancy](#)”
Accepted for presentation in **INCLUDE 2022**. Unheard Voices 11th Inclusive Design Conference Helen Hamlyn Centre for Design Royal College of Art/ London, UK 22-23 September, 2022
[Project Video](#)

SOFTWARE



AWARDS

2015
National Prize of the Graphic Arts
Desk calendar Mexico 2015.

2014
University Academic Merit Award Medal UAM-Cuajimalpa
Prize awarded to the most outstanding student of each academic cycle.

COURSES

- Luxury, fashion and design between tangible and intangible. (2021, Politecnico di Milano, extracurricular activity)
- Fashion-Tech Interline. The virtual dimension of Fashion. (2021, Politecnico di Milano, extracurricular activity)